

Contents

Acknowledgements..... ix

Contributors..... xi

Foreword.....xxv
Stephen Abram

Introduction..... xxix
Gill Needham

1 Education for all with mobile technology: the role of libraries..... 1
Mohamed Ally

PART 1 DEVELOPING MOBILE SERVICES11

2 Preparing for the mobile world: experimenting with changing technologies and applications for library services.....13
Colin Bates and Rebecca Carruthers

3 Enhancing open distance learning library services with mobile technologies23
Jenny Raubenheimer

| | |
|---|------------|
| 4 Use of mobile phones in the delivery of consumer health information | 33 |
| <i>Vahideh Zarea Gavgani</i> | |
| 5 Deploying an e-reader loan service at an online university | 43 |
| <i>Anna Zuñiga-Ruiz and Cristina López-Pérez</i> | |
| 6 Mobile service providers and library services in a multi-campus library | 51 |
| <i>Ela Volatabu Qica</i> | |
| 7 Using mobile technology to deliver information in audio format: learning by listening..... | 57 |
| <i>Margie Wallin, Kate Kelly and Annika McGinley</i> | |
| 8 Sound selection: podcasts prove positive | 65 |
| <i>Daniel McDonald and Roger Hawcroft</i> | |
| PART 2 PEOPLE AND SKILLS..... | 73 |
| 9 Staff preparedness to implement mobile technologies in libraries..... | 75 |
| <i>Sarah-Jane Saravani and Gaby Haddow</i> | |
| 10 Apps and attitudes: towards an understanding of the m-librarian's professional make-up..... | 85 |
| <i>Kate Davis and Helen Partridge</i> | |
| 11 There's a librarian in my pocket: mobile information literacy at UTS Library..... | 93 |
| <i>Sophie McDonald</i> | |
| 12 Exploring student engagement with mobile technologies..... | 101 |
| <i>Julie Cartwright, Sally Cummings, Bernadette Royal, Michelle Turner and JoAnne Witt</i> | |
| 13 It's just not the same: mobile information literacy..... | 109 |
| <i>Andrew Walsh and Peter Godwin</i> | |

| | |
|---|------------|
| 14 The students have iPods: an opportunity to use iPods as a teaching tool in the library | 119 |
| <i>Iris Ambrose</i> | |
| PART 3 FOCUS ON TECHNOLOGY..... | 127 |
| 15 Mobile services of the National Library of China..... | 129 |
| <i>Wei Dawei, Xie Qiang and Niu Xianyun</i> | |
| 16 India's mobile technology infrastructure to support m-services for education and libraries..... | 139 |
| <i>Seema Chandhok and Parveen Babbar</i> | |
| 17 Use and user context of mobile computing: a rapid ethnographic study | 151 |
| <i>Jim Hahn</i> | |
| 18 Meeting the needs of library users on the mobile web | 159 |
| <i>Hassan Sheikh and Keren Mills</i> | |
| 19 Mobile dynamic display systems for library opening hours | 171 |
| <i>Keiso Katsura</i> | |
| 20 Device-independent and user-tailored delivery of mobile library service content | 181 |
| <i>Damien Meere, Ivan Ganchev, Máirtín Ó Droma, Mícheál Ó hAodha and Stanimir Stojanov</i> | |
| 21 Designing effective mobile web presence | 191 |
| <i>Sam Moffatt</i> | |
| Conclusion..... | 197 |
| <i>Mohamed Ally</i> | |
| Index..... | 201 |