

Comments on the topic and responses to the paper are invited by 30 November this year.

IPR TV station launched

[A new satellite channel called 'Talal Abu-Ghazaleh intellectual property rights television'](#) has been launched to promote awareness of intellectual property rights issues and provide information about IP in the Arab world.

It will focus on the wider use of key intellectual property protection tools including patents, trademarks, copyright and trade secrets in stimulating technological innovation, creativity, research and development, and the use and commercialisation of research results and inventions generated in Arab countries. The organisation behind it already has a 'global IP news agency' providing updates and news around the world on IPR issues.

New copyright and law resource

A copyright and information law website has been launched by CILIP. Called [Keeping Within the Law \(KWtL\)](#), the

website provides resources, guidance, blogs and regular updates on changes within the law. The site requires a subscription and although specifically directed at the librarian community it might be a useful tool to direct customers to. (And don't forget the [ALPSP Hot Topics pages on copyright](#) with links to essential reading on copyright topics.)

SE African Copyright Network

Seventeen African ministers of arts and culture have officially launched the '[Southern and Eastern Africa Copyright Network](#)' (Seaconet) in a bid to strengthen regional collaboration and cooperation in the field of creative industries, copyright and related rights. Malawi-based Seaconet will focus on priority areas such as harmonisation of copyright laws and reduction of piracy.

The group includes Angola, Botswana, Kenya, Lesotho, Malawi, Mauritius, Madagascar, Mozambique, Namibia, Seychelles, South Africa, Sudan, Swaziland, Tanzania, Uganda, Zambia and Zimbabwe.

Similar organisations already exist in West and Central Africa, the Caribbean, Latin America, the United States, the Nordic countries, European countries and in Asia.

WIPO meeting on digitisation

WIPO, in cooperation with the International Digital Preservation and Copyright initiative (IDPC), organised a [one-day workshop](#) to survey recent developments and trends in digital preservation and copyright. Participants included the Library of Congress and the British Library, and the International Publishers Association (the only publishing organisation / publisher I could see represented).

The meeting covered issues such as orphan works, fair use, access, costs and time. A [full report of the meeting is available on IP-Watch](#). Riaz Tayob of the Third World Network commented that no representatives from the less developed countries were represented, and their concerns are different, and may require different provisions.

Library news

Data management practices and needs in Oxford

Oxford University have recently published a [study of researcher and librarian needs](#) in managing data, and found that users need assistance in producing a data management/sharing plan; advice on best formats for data creation and options for storing and sharing data securely; guidance on publishing and preserving these research data; and a secure and user-friendly solution that allows storage of a large volume of data.

IFLA awards for marketing

The International Federation of Library Associations and Institutions (IFLA) Section on Management and Marketing in collaboration with Emerald has announced the [winners of the 6th IFLA International Marketing Award](#) for 2008.

First place was Ros Dorsman of Central West Libraries, Australia. Their slogan was 'Have you done your homework?'

Second place went to Shelley Civkin, Richmond Public Library, Canada. Their winning

slogan was 'Go Anywhere, Learn Anything; Read Every Day©'.

Third place went to Grant Kaiser, Calgary Public Library, Canada. Their winning slogan was 'The Neatest People Have a Library Card'.

Recycling journal archives within the developing world

Emerald Group is collaborating with several academic institutions to [send journal archives to universities in Africa](#). Eric Broug, Regional Business Manager for Africa at Emerald prompted the first