

# Contents

- Acknowledgements .....ix**
- Introduction .....xi**
- 1 Innovation and entrepreneurship in information organizations ..... 1**
  - Learning objectives ..... 1
  - 1.1 Introduction ..... 1
  - 1.2 Innovation ..... 3
  - 1.3 Entrepreneurship ..... 10
  - 1.4 Creativity ..... 17
  - 1.5 What’s new about innovation? ..... 20
  - 1.6 Promoting innovation in information organizations ..... 21
  - Summary and conclusions ..... 23
  - Review questions ..... 24
  - Challenges ..... 24
  - Group discussion topics ..... 25
  - References and additional reading ..... 25
- 2 Innovation Co-authored by Anahita Baregheh .....31**
  - Learning objectives ..... 31
  - 2.1 Introduction ..... 31
  - 2.2 What is innovation? ..... 32
  - 2.3 Nature or degree of an innovation ..... 34
  - 2.4 Types of innovation ..... 38
  - 2.5 Information systems and innovation ..... 45
  - 2.6 Innovation orientation ..... 48
  - 2.7 Innovation management ..... 50
  - 2.8 Innovation diffusion and adoption ..... 54
  - Summary and conclusions ..... 57
  - Review questions ..... 58
  - Challenges ..... 59

Group discussion topics .....	59
References and additional reading .....	60
<b>3 Entrepreneurship</b> Co-authored by Siwan Mitchelmore .....	<b>63</b>
Learning objectives .....	63
3.1 Introduction .....	63
3.2 The origins of the concept of entrepreneurship.....	64
3.3 Being an entrepreneur .....	67
3.4 Public sector corporate entrepreneurship .....	71
3.5 Social entrepreneurship .....	80
3.6 Entrepreneurial competencies .....	86
Summary and conclusions .....	93
Review questions .....	94
Challenges .....	95
Group discussion topics .....	95
References and additional reading .....	96
<b>4 Organizing for innovation</b> .....	<b>101</b>
Learning objectives .....	101
4.1 Introduction .....	101
4.2 Innovativeness, innovation orientation and entrepreneurial orientation .....	102
4.3 The innovative organization .....	105
4.4 Leadership for innovation .....	116
4.5 Building innovative and creative teams .....	121
4.6 Innovation and entrepreneurship strategies .....	127
4.7 Launching an innovation and change management .....	129
Summary and conclusions .....	134
Review questions .....	135
Challenges .....	135
Group discussion topics .....	136
References and additional reading .....	137
<b>5 Innovation in practice</b> .....	<b>141</b>
Learning objectives .....	141
5.1 Introduction .....	141
5.2 The innovation project.....	142
5.3 Capitalizing on customer/user innovation .....	155
5.4 Collaborative and open innovation through networks and partnerships .....	164
5.5 Knowledge, learning and innovation.....	173
Summary and conclusions .....	178
Review questions .....	179

Challenges .....	180
Group discussion topics .....	181
References and additional reading.....	181
<b>Index .....</b>	<b>187</b>