



Copyright and E-learning: A guide for practitioners

Jane Secker, Chris Morrison

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Description

Jane Secker and Chris Morrison have completely revised and updated this highly successful text to take into account recent developments in the field and changes to the law in the UK and elsewhere in the world. Through its practically based overview of current and emerging copyright issues facing those working in e-learning, this book will help equip professionals with the tools, skills and understanding they need to work confidently and effectively in the virtual learning environment with the knowledge that they are doing so legally.

New and developing services, software and other technologies are being adapted for online learning environments to engage students and academic staff. These technologies present increasing challenges to IPR and legal issues and this book will help librarians and educators to meet them.

Key topics addressed include:

- digitizing published content for delivery in the VLE
- using digital media in e-learning
- copyright issues and 'born' digital resources
- the copyright issues associated with using social media
- copyright training for staff
- who owns the rights in works that are the product of collaboration?
- what do you do if you can't find the rights holders?

This book is essential reading for anyone working in education including learning support staff and teachers using e-learning, learning technologists, librarians, educational developers, instructional designers, IT staff and trainers. It is also relevant for anyone working in the education sector from school level to higher education, and those developing learning resources in commercial organizations and the public sector including libraries, museums and archives, and government departments.

Contents

1. E-learning and copyright: background

- Recognizing the copyright dilemma
- The development of e-learning
- A brief introduction to UK copyright law
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- Australia
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- The USA
- Copyright and scholarly communication
- Creative Commons
- The Open Movement

2. Digitizing text-based content for delivery in a VLE

- Using published materials in e-learning
- Scanning published content in the UK
- Scanning in the UK: results of a survey
- Using published content outside the UK
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3. Using digital media: video, images, sound and software

- Why use sound, images and video in teaching?
- Copyright and non-text-based works: an introduction
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- Booklets, guides and leaflets
- Dealing with queries
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7. Conclusion

Author

Jane Secker (B.A., Ph.D., PGCertHE, FHEA) is Copyright and Digital and Literacy Advisor at LSE, where she has responsibility for the digital literacy programme for staff and PhD students. She also advises staff about copyright issues particularly related to their use of digital resources and e-learning. She has published widely and led several externally funded projects, most recently being project manager for the DELILA (Developing Educators Learning and Information Literacies for Accreditation) funded by JISC and the Higher Education Academy to release digital and information literacy materials and open educational resources. She is the editor of *Rethinking Information Literacy: A practical framework for supporting learning*. **Chris Morrison** (B.A. Hons., MAUA, PGDip) is the Copyright and Licensing Compliance Officer at the University of Kent, responsible for

copyright policy, licences, training and advice. He was previously the Copyright Assurance Manager at the British Library and before that worked for music collecting society PRS for Music. He is a member of the Universities UK / Guild HE Copyright Working Group on whose behalf he also attends the Education Licensing Working Group (ELWG). He is currently collaborating with Jane Secker on a number of copyright literacy projects and is the creator of Copyright the Card Game.