



Fundamentals of Electronic Resources Management

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Description

This hands-on guide provides both new and seasoned information professionals with a practical foundation for electronic resources management: how it came to be, where it is today and the essential tools needed to get the job done. Electronic resources management is a dynamic and ever-changing area of librarianship. *Fundamentals of Electronic Resources Management* cuts through the complexity of the role and offers advice on methods, tools and workflows with emphasis on the interconnection between workflows and systems. Content covered includes: - the full range of purchasing options, from unbundling package subscriptions to pay per view - evaluating both new content and current resources - common clauses in licensing agreements and what they mean - selecting and managing Open Access resources - understanding methods of e-resources access authentication - using a triage approach to troubleshoot electronic resources access issues - the basic principles of usage statistics, and ways to use COUNTER reports when evaluating renewals - tips for activating targets in a knowledge base - marketing tools and techniques - clear explanations of jargon, important terms, and acronyms. This guide will prove invaluable, both as an introduction for those preparing to enter the field, as well as a ready reference for current practitioners.

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