



# Fundamentals of Collection Development and Management

Peggy Johnson

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## Description

For this new fourth edition, expert instructor and librarian Peggy Johnson has revised and fully updated this textbook to provide a timely and valuable new resource for LIS students and professionals.

Each chapter offers complete introductory coverage of one aspect of collection development and management, before including numerous suggestions for further reading and study. A range of practical case studies are included to illustrate and explore all of the issues discussed.

Content covered includes:

- traditional management topics including organization of the collection, demonstrating value, staffing, and policymaking
- cooperative collection development and management
- licenses, negotiation, contracts, maintaining productive relationships with vendors and publishers, and other important purchasing and budgeting topics
- changes in information delivery and access technologies and how they continue to reshape the discipline
- the evolving needs and expectations of library users
- new roles for subject specialists
- marketing, liaison activities, and outreach.

This book will be useful as a comprehensive introduction and learning tool for LIS students, a timely update for experienced librarians with new collection development and management responsibilities, and a handy reference resource for practitioners as they go about their day-to-day work.

## Contents

1. Introduction to Collection Development and Management 2. Organizational Models, Staffing, and Responsibilities 3. Planning, Policy, and Budgets 4. Developing Collections 5. Vendor Relations, Negotiation, and Contracts 6. Managing Collections 7. Marketing,

Liaison Activities, and Outreach 8. Collection Analysis, Accountability, and Demonstrating Value 9. Collaborative Collection Development and Management Appendix A. Professional Resources for Collection Development and Management Appendix B. Selection Aids; Glossary; Index

#### Author

**Peggy Johnson** has published several books, including ALA Editions' *Developing and Managing Electronic Collections: The Essentials*, edited the peer-reviewed journal *Library Resources & Technical Services* for more than nine years and continues to edit *Technicalities: Information Forum for the Technical Services Professional*. She teaches as an adjunct professor in the MLIS program at St. Catherine University and received the ALCTS Ross Atkinson Lifetime Achievement Award in 2009.