



Taxonomies: Practical Approaches to Developing and Managing Vocabularies for Digital Information

Helen Lippell

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Description

As organisations across the globe commit to digital transformation, well-managed taxonomies are more critical than ever in supporting a wide range of business applications. Amidst growing industry uptake of controlled vocabularies, ontologies and knowledge graphs, taxonomists are at the forefront of helping organisations manage content and data of unprecedented breadth, depth and variety.

Taxonomies: Practical Approaches to Developing and Managing Vocabularies for Digital Information is a comprehensive guide to building, implementing and using taxonomies. Featuring contributions and case examples from some of the world's leading experts, the book supports professional development through practical advice and real-world case studies. Readers will learn best practice for the everyday realities of working with stakeholders, sponsors and systems to ensure that taxonomies remain useful and relevant. Addressing all the key stages of the process of building and implementing a taxonomy, including scoping, user testing and validation, and the creation of governance processes, the book is invaluable for the optimisation of systems for users and stakeholders alike.

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Author

Helen Lippell is a taxonomy consultant with more than 15 years' experience in the field. Her clients have included Electronic Arts, Pearson, the BBC, the Department for International Trade, the Financial Times, Philips, and the Metropolitan Police. She has been the programme chair of Taxonomy Boot Camp London since its inception in 2016, and speaks and writes regularly for taxonomy practitioners.