



Using Web 2.0 for Health Information

Paula Younger, Peter Morgan

List price £69.95

Product Details

Format: Paperback

ISBN: 9781856047319

Published: 23rd Apr 2011

Publisher: Facet Publishing

Dimensions: 232mm x 156mm x 14mmmm

Description

Working together is a particular strength of information professionals in all sectors. In the area of health information in particular, the potential for using the internet for collaborative working is immense. Since it was first formally described in 2004, what is currently known as Web 2.0 has affected every library and information sector. Web 2.0 has tremendous potential to transform health information delivery still further. Although there have been any individual articles examining Web 2.0 applications and methods of working, and there are many individual examples of best practice, substantive works that synthesise this experience in one volume are rare. This new book is designed to meet this need, by drawing together international case studies and reflections on using Web 2.0. The book blends practical insights, theory and reflective approaches to offer a cohesive overview of how Web 2.0 is already changing health and medical information work. Main strands include: - enhancing medical, nursing and health education - information literacy in a health information environment - supporting research - supporting clinical care - developing a service presence using Web 2.0 - using social networking to develop an outreach service. Readership: Although the focus of the book is health information, it would be relevant to anyone who would like to gain an insight into this innovative and cost-effective method of delivering and sharing information. It is equally relevant for those new to Web 2.0, or those with more experience wishing to gain further insight into its application.

Contents

PART 1: THE BASICS 1. Health information: an overview - Peter Morgan and Paula Younger 2. Web 2.0 in healthcare information: an overview - Paula Younger PART 2: WEB 2.0 AND THE IMPLICATIONS FOR HEALTH INFORMATION 3. Emerging technologies in health, medical and nursing education - Patricia Anderson 4. Supporting learners via Web 2.0 - Laura Cobus-Kuo 5. Supporting research - Chris Mavergames 6. Crowdsourcing:the identification of content suitable for the developing world - Jon Brassey 7. Supporting patient needs: an overview of the potential role of Web 2.0 in

patient and consumer information - Paula Younger 8. Some ethical and legal considerations in the use of Web 2.0 - Peter Morgan PART 3: WEB APPLICATIONS IN HEALTH INFORMATION PROVISION: SOME PRACTICAL EXAMPLES 9. Web 2.0 in health libraries - Pip Divall 10. RSS (Really Simple Syndication): helping faculty and residents stay up to date - Thane Chambers, Dale Storie and Sandy Campbell 11. Using mashups in health information provision - Jukka Englund 12. Twitter in a hospital library - Hannah Prince 13. Using Web 2.0 to facilitate staff development - Andrew Booth, Anthea Sutton and Andy Tattersall PART 4: THE FUTURE 14. Web 3.0 and health librarians: what does the future hold? - Allan Cho and Dean Giustini 15. Conclusion - Paula Younger.

Author

Paula Younger is Library Manager, North Somerset Healthcare Library, Weston General Hospital, Weston-super-Mare. **Peter Morgan** is Head of Medical & Science Libraries, Medical Library, Cambridge University.