



Facet No-nonsense Guides

# The No-nonsense Guide to Legal Issues in Web 2.0 and Cloud Computing

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## Description

Expert hands-on advice on getting the most out of Web 2.0 and cloud computing. Applications like YouTube, Facebook, Flickr and Slideshare all raise legal problems for the information professional. Whether you're working with, managing or using Web 2.0 or cloud computing applications you will need to be able to assess and manage risk effectively. This no-nonsense practical working tool will make the relevant legal principles simple to understand for those with little or no experience and make common problems quick to solve when you're struggling with daily deadlines. Each chapter starts with an accessible introduction to the key areas of relevant law and the implications for Web 2.0 and cloud computing. Cross-sectoral case studies illustrate real world problems and exercises with easy-to-follow, pragmatic solutions allow you to quickly develop good practice. The relevant practice is discussed in relation to these key topics:

- the major legal issues raised by Web 2.0
- an overview of copyright
- other intellectual property rights and related rights
- data protection including UK and EU law
- freedom of information
- defamation and global differences in defamation law
- cloud computing issues
- liability issues.

**Readership:** This is an essential toolkit for all information professionals working in public, academic or special libraries, archives or museums, who are working with, using or managing Web 2.0 or cloud computing applications. It also provides a practical introduction to the law on these topics for LIS students and academics.

## Contents

### 1. Introduction

- What is Web 2.0?
- Legal issues of Web 2.0
- The structure of this book

### 2. Copyright

- Introduction
- The legislation at a glance
- The formalities needed to get copyright
- Ownership of copyright
- Types of copyright materials
- Lifetime of copyright
- Restricted acts – or what can you do or not do to a copyright work?
- Infringement
- Legal ways of making copies
- Recent changes to the law
- Differences between UK and US copyright law
- A copyright checklist
- Conclusions
- Answers to exercises

### 3. Other intellectual property rights and related rights

- Introduction
- Database rights
- The rights enjoyed by the rights owners
- Moral rights
- Performers' rights
- Trademarks
- Domain names
- Patents
- Answers to exercises

### 4. Data protection and privacy

- Introduction
- UK data protection law
- Some definitions
- The rights of the data subjects
- Exemptions
- Transfer of data outside the EEA
- Cookies
- New laws coming?
- Answers to exercises

### 5. Freedom of information

- Introduction
- Some details
- FOI and research
- Exemptions
- The Information Commissioner
- Answers to exercises

## 6. Defamation

- Introduction
- Defences against a defamation action
- Possible changes to UK law
- Defamation law in the USA
- Across borders and other internet issues
- Conclusions

## 7. Cloud computing

- Introduction
- Cloud services and their contracts
- A slight digression on conflict of law
- Information security, data protection and the cloud
- Other legal issues
- Questions to ask a cloud service supplier before you sign up

## 8. Liability

- Introduction
- Contracts
- Tort
- Quality of electronic information
- Waiver clauses
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- Misleading information
- Employers' liability
- A model contract for those submitting user-generated content?
- Conclusions
- Answers to exercises

## 9. Useful sources

- Textbooks and reference works
- Web-based resources
- Blogs, Twitter feeds and discussion lists

### Author

**Professor Charles Oppenheim** is an internationally renowned expert, speaker, author and consultant on legal issues in LIS, particularly in copyright, data protection, freedom

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of information and cloud computing. He is an Honorary Fellow of CILIP, a member of the Legal Advisory Board of the European Commission, and of the Libraries and Archives Copyright Alliance.