



The Tech Set

User Experience (UX) Design for Libraries

Aaron Schmidt, Amanda Etches

List price £49.95

Product Details

Format: Paperback

ISBN: 9781856048439

Published: 2nd Jun 2012

Publisher: Facet Publishing

Dimensions: 228mm x 153mm x 6mmmm

Series: [The Tech Set](#)

Description

User experience (UX) characterizes how a person feels about using a product, system or service. UX design incorporates the practical aspects of utility, ease of use and efficiency to make your web design and functionality decisions with patrons in mind. This results in a better design, a more intuitive interface, and a more enjoyable experience.

Part of the award-winning TECH SET series, this book shows you how to get there by providing hands-on steps and best practices for UX design principles, practices, and tools to engage with patrons online and build the best web presence for your library. You'll find out how to conduct a usability test, perform a card sort, make decisions on how to build the architecture of your site, create personas as a cornerstone of your website planning process, create a content strategy, and perform an experience-based evaluation of your site.

Contents

Foreword - *Ellyssa Kroski* 1. Types of Solutions Available 2. Planning 3. Social Mechanics 4. Implementation 5. Marketing 6. Best Practices 7. Metrics 8. Developing Trends 9. Recommended Reading

Author

Aaron Schmidt is Principal at INFLUX Library Users Experience Consulting

Amanda Etches is Head of Discovery and Access at University of Guelph Library.